

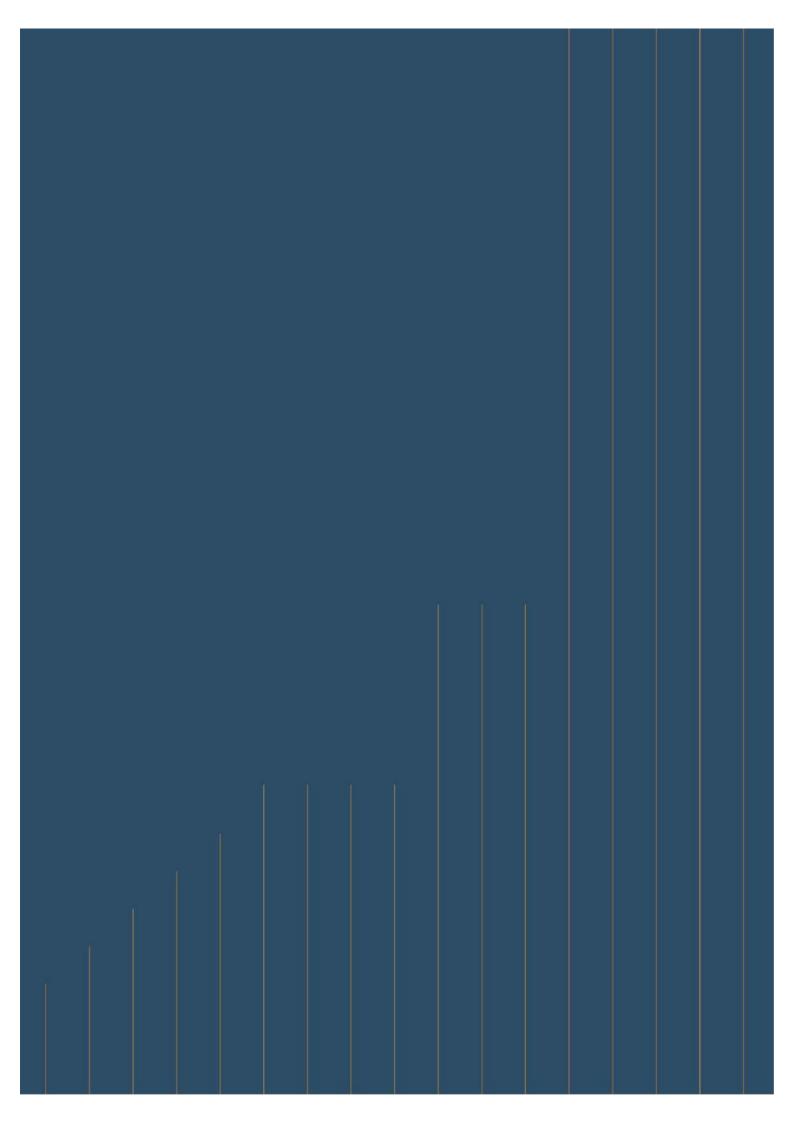
# WORLD-CLASS INTEGRATED INDUSTRIAL HALAL PARK

A NEW GROWTH ENGINE WITHIN ISKANDAR MALAYSIA

STRATEGIC PARTNERSHIPS







# ELEVATING YOUR BUSINESS BEYOND TOMORROW

Your business operation is the driving force of your vision. We recognise that, and we want to be part of moving it forward.

"Ultimately, the halal parks will improve the economic performance of participating companies and ensure there is no element of doubt as to the halal integrity of the products."

Datuk Seri Jamil Bidin, CEO
The Halal Industry Development Corporation (HDC)



# GROWTH AND SUSTAINABILITY THE FUTURE OF HALAL INDUSTRIAL PARKS

### Welcome to Johor Halal Park

A world-class infrastructure jointly developed by UMLand and Johor State via Johor Biotechnology & Biodiversity Corporation (J-Biotech).

Strategically located along Senai-Desaru Expressway, we will be the newly created centre of a growing bio-Halal hub that supplies Halal products to the multi-billion dollar global market of over 1.8 billion Muslims worldwide.

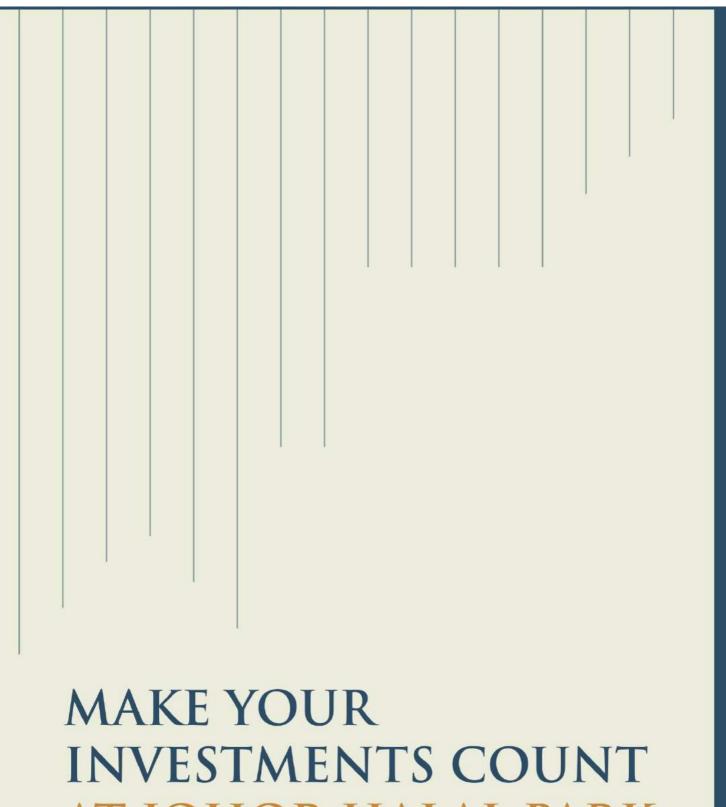
Built with your business in mind, the Johor Halal Park, led by UMLand J-Biotech Park Sdn. Bhd., will become the One-Stop Halal Centre of Excellence with world-class research and production facilities, international marketing links and generous tax benefits for pioneer companies which set up their business within the 350-acre freehold enclave.

Our utmost vision is to be the trusted organisation that spearheads the biodiversity and biotechnology activities in Malaysia. This will enable us to facilitate the genesis, expansion and sustainability of Halal production from the factory floor to the retail shelves.

STRATEGIC PARTNERSHIPS







# AT JOHOR HALAL PARK

We are embarking on a journey to be the fastest growing Halal and Bio-based Industrial Park in Iskandar Malaysia, located in the Eastern corridor of Johor. This vibrant mix of industrial and commercial offerings provides you with prime connectivity and amenities.

# JOHOR HALAL PARK ECO-SYSTEM



100% HERBAL LANDSCAPE



BIO-BASED BUSINESSES



√ HALMAS
ACCREDITATION



TAX BENEFIT & FINANCIAL INCENTIVES (10 YEARS)



WORLD CLASS INFRASTRUCTURE & FACILITIES



INTERNATIONAL INDUSTRY AFFILIATION TO REGIONAL MARKETING CLEARING HOUSE

### **OUR HALAL INCENTIVES ARE EXTENDED TO:**

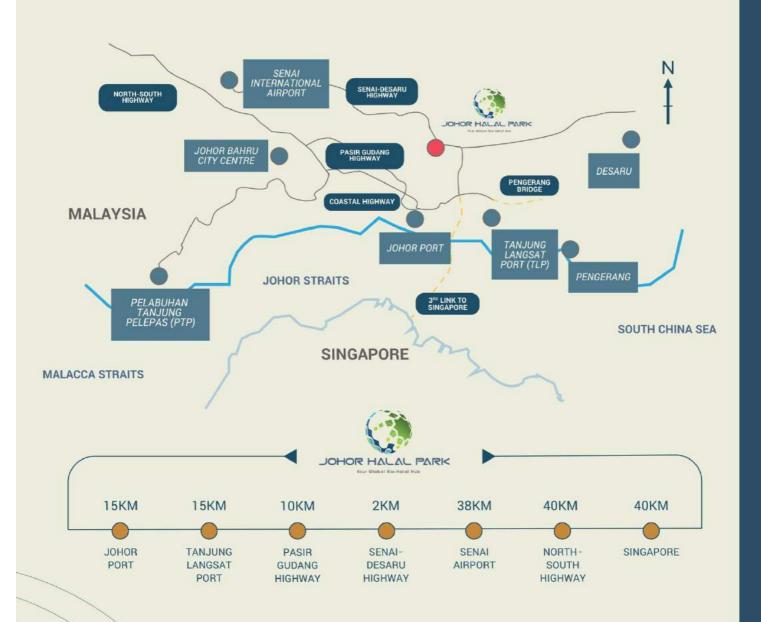
### **INDUSTRIAL INVESTORS**

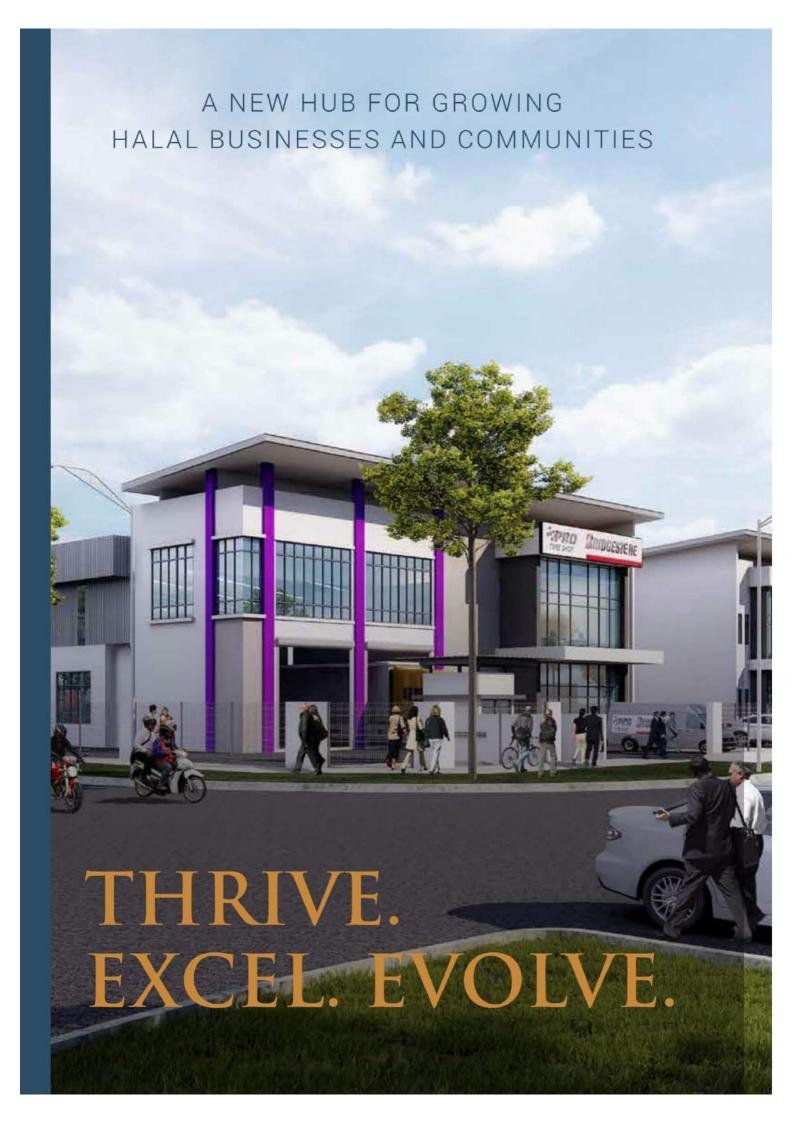
- ► 10-year full tax exemption from Qualifying Capital Expenditure; or, 5-year income tax exemption from export sales.
- ► Tax exemption from raw materials Import Duty and Sales.
- ▶ Double deduction on expenses in obtaining international quality standards.

### LOGISTIC PLAYER

- ➤ 5-year full income tax exemption; or, 5-year full income tax exemption from Capital Expenditure.
- ► Exemption from Import Duty and Sales Tax on equipments, components & machineries used for Cold Room Operation.

# STRATEGIC LOCATION ACCESSIBILITY AND LOGISTICS





# JOHOR HALAL PARK UNIQUE FEATURES



GLOBAL INTEGRATED HALAL INDUSTRIAL HUB



**ONE-STOP CENTRE** 



FREEHOLD INDUSTRIAL PROPERTY



ADMISSIBLE FOREIGN OWNERSHIP



INITIATED BY JOHOR STATE GOVERNMENT



FIBRE OPTIC CONNECTION



HALAL CENTRE OF EXCELLENCE & SCIENTIFIC HALAL LABORATORY



**SAFETY & SECURITY** 



**GATED & GUARDED** 



CCTV SURVEILLANCE



AUXILIARY POLICE

# JOHOR HALAL PARK

# SITE CONTEXT



NEW INTERCHANGE PHASE 1 (2014 - 2017) 100 ACRES

PHASE 2 (2017 - 2018) 205 ACRES PHASE 3 (2018-2020) 45 ACRES PHASE 4 (FUTURE DEVELOPMENT) 265 ACRES

### LEGEND:

HCOE - Halal Centre of Excellence

RMCH - Regional Marketing Clearing House

# JOHOR HALAL PARK SITE PLAN





All visuals contained herein are for illustration purposes only and cannot form part of an offer or contract representation.

# JOHOR HALAL PARK

# MASTERPLAN



# PHASE 1A

TOTAL 89 UNITS FACTORY

24 UNITS TYPE A1 - 2 STOREY TERRACE FACTORY

13 UNITS TYPE A2 - 2 STOREY TERRACE FACTORY

40 UNITS 2 STOREY CLUSTER FACTORY

12 UNITS 2 STOREY LINK DETACHED FACTORY

### PHASE 1B

TOTAL 36 UNITS SHOP OFFICE

### PHASE 1C

FUTURE DEVELOPMENT

1C1 - COMMERCIAL LAND LAND SIZE 2.54 ACRES

1C2 - SCIENTIFIC HALAL LABORATORY LAND SIZE 0.5 ACRES

### PHASE 1D

FUTURE DEVELOPMENT

COMMERCIAL LAND (FOR PETROL STATION) LAND SIZE 1.74 ACRES

### PHASE 1E

INDUSTRIAL LAND LAND SIZE 14.38 ACRES

### PHASE 1F

INDUSTRIAL LAND LAND SIZE 12.9 ACRES

### PHASE 1G

INDUSTRIAL LAND LAND SIZE 5 ACRES

### PHASE 1H

INDUSTRIAL LAND LAND SIZE 4.36 ACRES

### PHASE 2

REGIONAL MARKETING CLEARING HOUSE (RMCH) LAND SIZE 30 ACRES (Part of Phase 2)

### **PHASE 3 & 4**

**FUTURE DEVELOPMENT** 

# JOHOR HALAL PARK

# PHASE 1 2014-2017

95% progress to date for 89 industrial units (15% of JHP's total area)
50 acres RM200 million GDV (Phase 1A & 1B)





# 2 STOREY TERRACE FACTORY (A1)

24 UNITS FREEHOLD

LOT SIZE 32' X 80'

BUILT-UP 3,433 SQFT GROUND FLOOR



From RM1 million



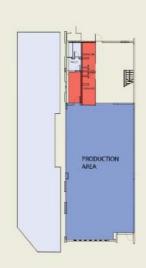
# 2 STOREY TERRACE FACTORY (A2)

13 UNITS FREEHOLD

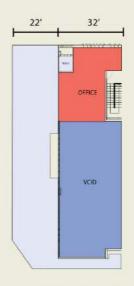
LOT SIZE **32' X 80'** 

BUILT-UP **3,368 SQFT** 

From RM1 million







FIRST FLOOR

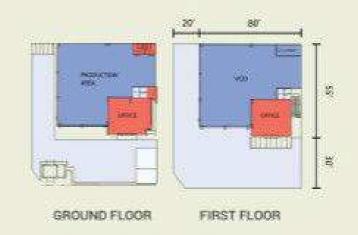


# 2 STOREY CLUSTER FACTORY

40 UNITS FREEHOLD

LOT SIZE 101' X 85'

BUILT-UP 5,692 SQFT



From RM2 million

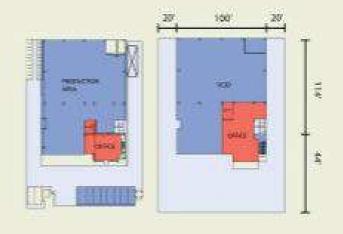


# 2 STOREY LINK DETACHED FACTORY

12 UNITS FREEHOLD

LOT SIZE 140' X 158'

BUILT-UP 15,092 SQFT



GROUND FLOOR

FIRST FLOOR

From RM5 million



# **SHOP OFFICE**

36 UNITS FREEHOLD

TOTAL BLOCKS 4 BLOCKS A, B, C, D

TYPE **DOUBLE STOREY SHOP OFFICE** 

LAND SIZE **20' X 70'** 

BUILT-UP **2,776 SQFT** 

From RM 700,000

# PHASE 2 2017-2018

# **ONE-STOP CENTRE**

REGIONAL MARKETING CLEARING HOUSE







WAREHOUSE



**PACKAGING** 



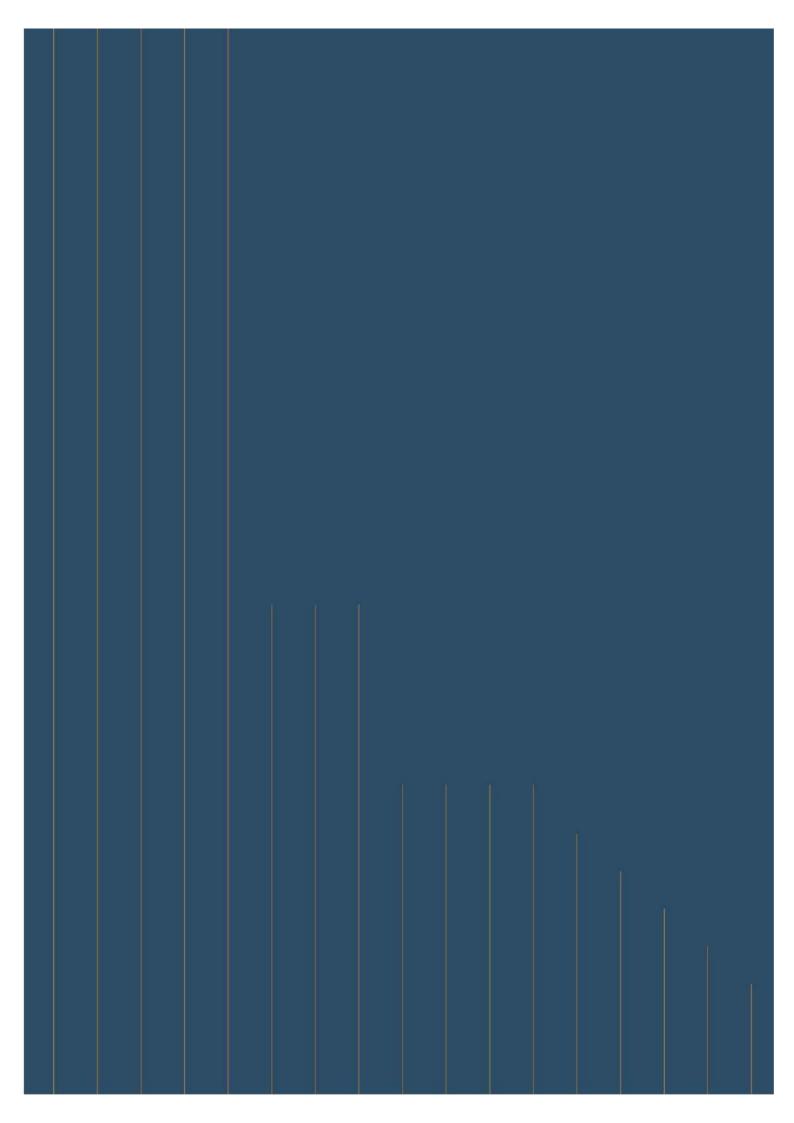












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### **ENQUIRIES**

+6013 672 7988 +607 382 9288

20 Jalan Lembah 15, Bandar Sen Alam. 81750 Johor, Iskandar Malaysia

www.johorhalalpark.com





Johor Halal Park Office



# JOHOR HALAL PARK

Your Global Bio-Halal Hub

A JOINT VENTURE DEVELOPMENT





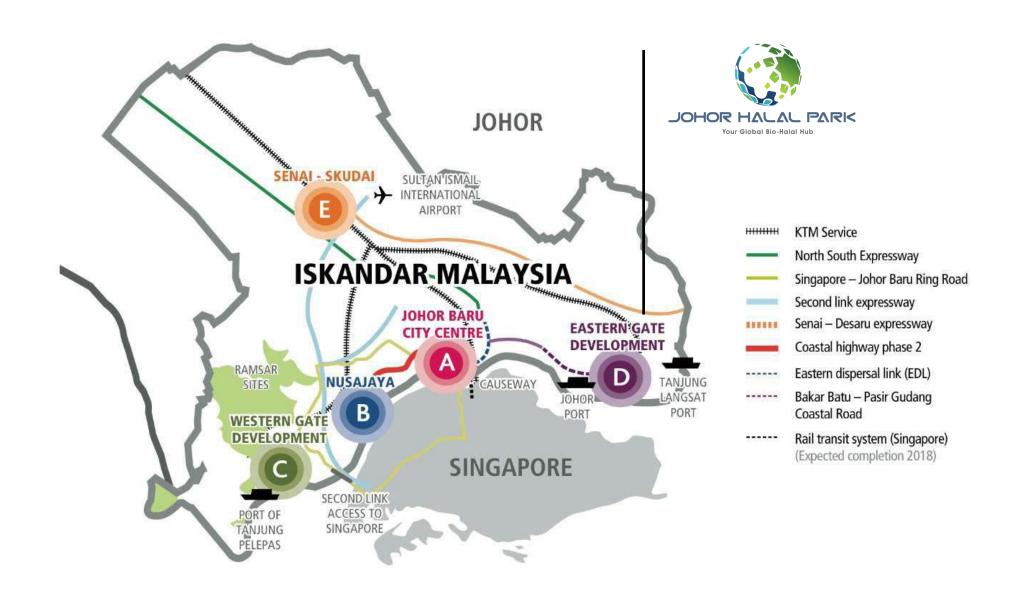


# JOHOR HALAL PARK | INTRODUCTION

- World Class Halal Integrated Industrial Park located in Iskandar Malaysia
- 24 Halal Hubs in Malaysia (13 HALMAS Accredited & 11 are non-Accredited)
- 350 Acre FREEHOLD industrial development
- JV (50:50) development of Johor State Government (J-Biotech) and UMLand



# ISKANDAR MALAYSIA | LOCATION



## JOHOR HALAL PARK | STRATEGIC PARTNERSHIP



### VISION

To be the trusted organisation of choice in the region for innovative products and services that create value for our stakeholders

### **MISSION**

Delight our customers by delivering superior, innovative and lifestyles products and services

Strive for win-win partnership with our partners, suppliers and contractors

Provide an inspiring, rewarding and growth opportunities for our employees

Drive sustainable financial returns on our investment

Be a proactive and responsible member of our community





### VISION

Key organisation to spearhead biotechnology and biodiversity activities towards transforming Johor as a leader in the biotechnology industry development in Southern Malaysia

### **MISSION**

To coordinate all commercial biotechnology related activities towards developing the biotech industry and implementing initiatives in Johor

J-Biotech is 100% owned by the Johor State Government

# UMLAND | BOARD OF DIRECTORS

Dato' Ng Eng Tee
Executive
Deputy Chairman

Datuk Syed Ahmad Khalid Syed Mohammed Non Executive Director



# CHRONOLOGY

A JOINT VENTURE DEVELOPMENT











## Corporation (1100)

# CHRONOLOGY | SIGNING CEREMONY OF HALAL INDUSTRY DEVELOPMENT CORPORATION & JOHOR HALAL PARK

fair faire fair







TERAS KEEMPAT: MERANCAKKAN KEUSAHAWANAN JOHOR BERASASKAN INOVASI **DAN PENGETAHUAN** 

79

78

# PROGRAM BIO-SME

SEBAGAI PLATFORM BAGI SYARIKAT BIO-SME MENDAPAT **BIMBINGAN DAN** LATIHAN KHUSUS



YANG TERPILIH

JOHOR HALAL PARK





RM15 JUTA

**LOKASI: CAHAYA BARU, PASIR GUDANG** 



(9) Titik Sentuhan





# CHRONOLOGY | SIGNING CEREMONY OF UMLAND & J-BIOTECH 18 JANUARY 2016 SUASANA BUKIT CEYLON, KUALA LUMPUR **OJ-Biotech** Joint Venture Agreement Signing between J-Bimech & UMLand 1,8 February 2016 uasana Bukit UMLAND liotech **OJ-Biote** ptech MLAND





# UNIQUE SELLING POINTS

A JOINT VENTURE DEVELOPMENT







#### JOHOR HALAL PARK | UNIQUE SELLING POINTS

Scientific & Halal Lab RMCH One-Stop Centre Halal Centre of Excellence (HCOE)



Halal & Bio-Based Businesses & 100% Herbal Landscape



Benefits & Financial Incentives (10+5 Years)



International Industry Linkages





Halal Hub
HALMAS
Accreditation



World Class Infrastructure & Facilities



#### JOHOR HALAL PARK | UNIQUE SELLING POINTS



#### PARK OPERATOR

Full income tax exemption for 10 years period or full income tax exemption on capital expenditure for 5 years period.

Exemption on import duty tax and sales tax on equipment, components and machinery used for Cold Room Operation.



#### INDUSTRIAL PLAYERS/ INVESTORS

Full tax exemption on qualifying capital expenditure for 10 + 5 years period or income tax exemption on export sales for 5 years period.

Tax exemption for import duty and sales on raw materials.

Double deduction on expenses in obtaining international quality standards.

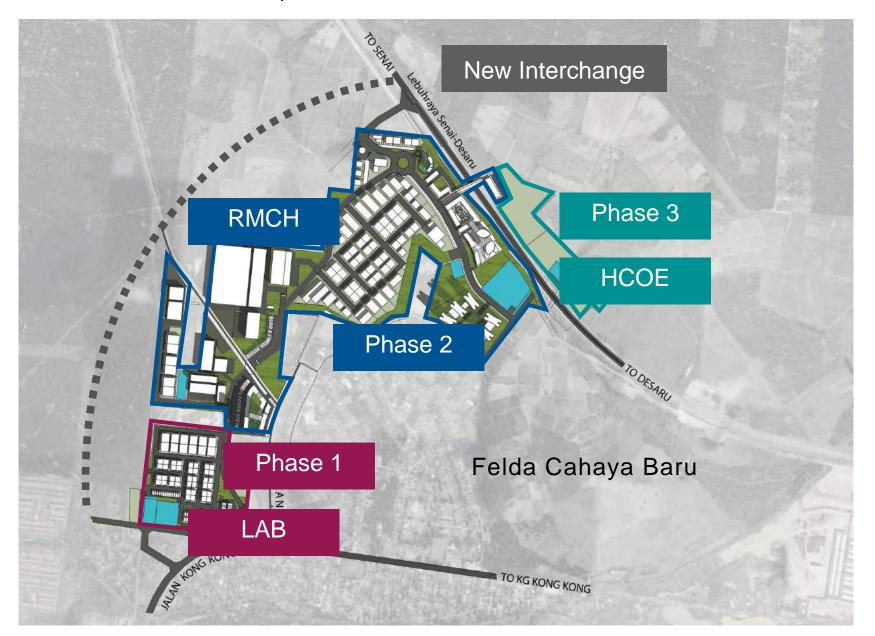


### LOGISTIC PLAYER (HALAL EXPORT PROCESSIONG ZONE)

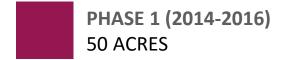
Full income tax exemption for 5 years period OR full income tax exemption on capital expenditure for 5 years period.

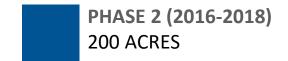
Exemption on import duty tax and sales tax on equipment, components and machinery used for Cold Room Operation

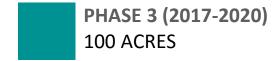
#### JOHOR HALAL PARK | SITE CONTEXT

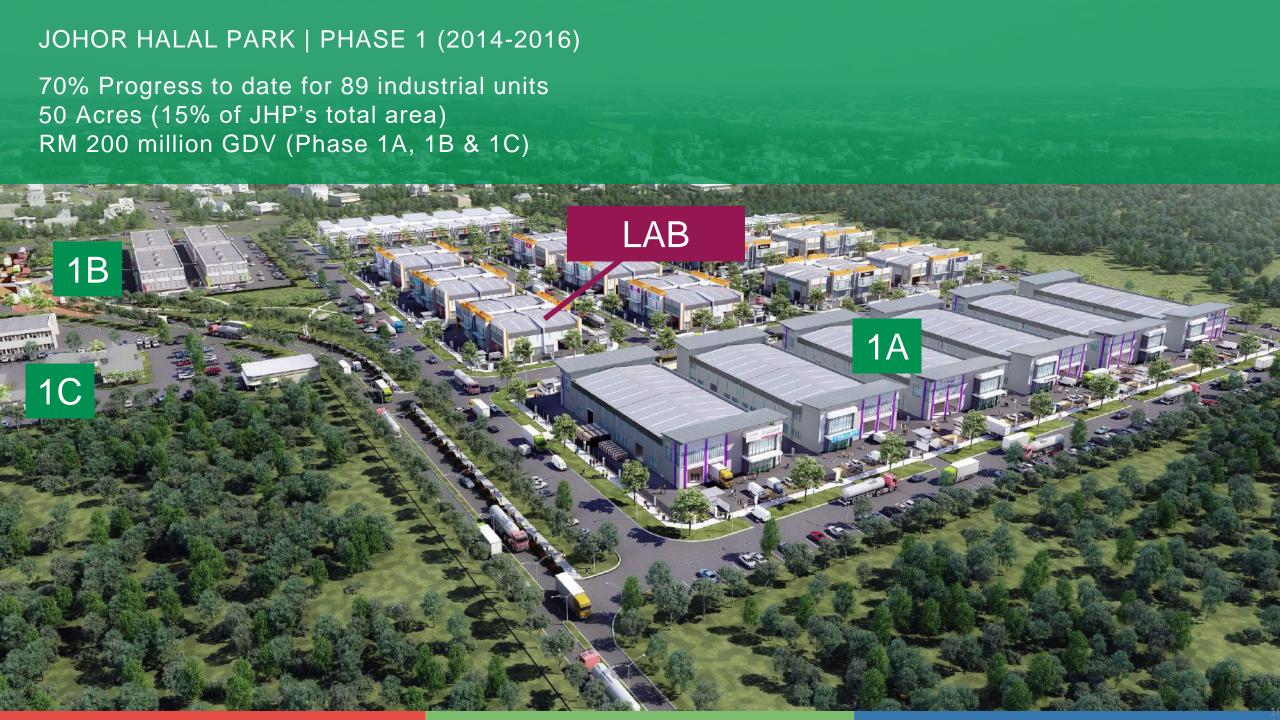












#### JOHOR HALAL PARK | SCIENTIFIC & HALAL LABORATORY







### JOHOR TOYYIBAN LABORATORIES

SDN. BHD.

(Formerly known as JT Laboratories)





A MAINJ & J-Biotech Joint-Venture Company

at

JOHOR HALAL PARK

#### **OBJECTIVES**

- To provide quality and comprehensive laboratory services in regional and international markets.
- Providing analytical consultation, training and solutions to the industry.

#### MISSION

Increase the integrity and competitiveness of products and services of local industries in domestic and international markets

#### VISION

The Premier One-Stop-Centre for biotechnology, R&D and Innovation through laboratory analysis and services in Southen Malaysia



#### **FOCUS SECTORS**

















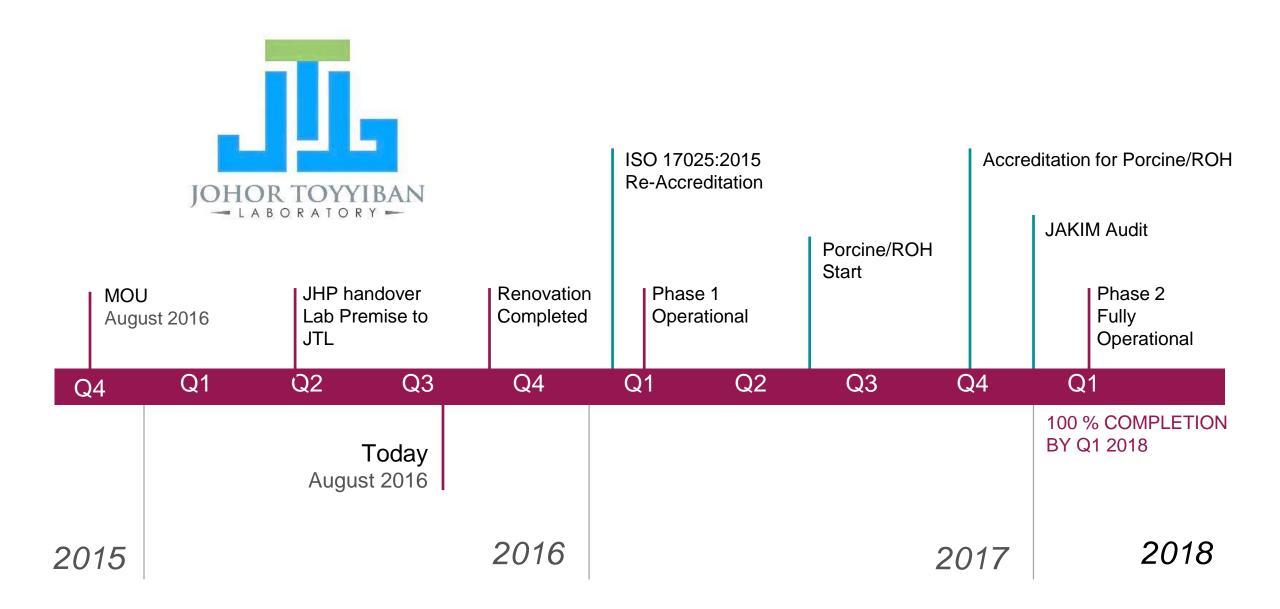








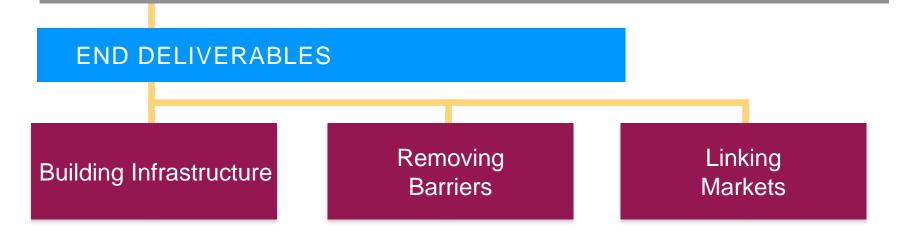
#### SCIENTIFIC & HALAL LABORATORY | PROGRESS



#### GLOBAL HALAL ALLIANCE | DELIVERABLES

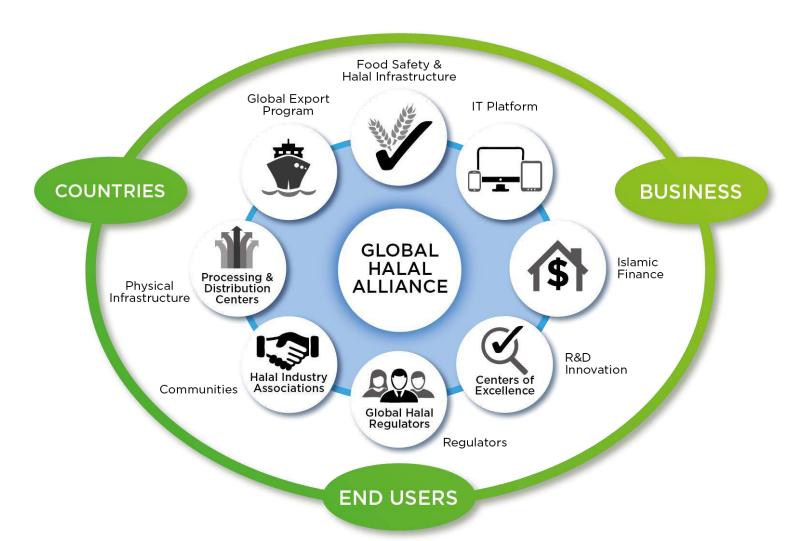
Being key experts and implementers in helping to develop the global Halal economy, the Global Halal Alliance partners:

- Leverage the strengths, networks and resources of the partners to be a catalytic force for development of infrastructure, human capital and an economic multiplier for Halal industry.
- Provide a one-stop experts platform for the holistic implementation of Halal Ecosystem projects in the local country.
- Provide the linkages in the global Halal Economy necessary to bring Halal products to markets while giving the consumer an assurance of Halal and Wholesome: Food Safety and Halal Secured Production and Distribution Centres; Verification, Tracking and Traceability Systems; Means for Market Access (Trade platform/ distribution channels/ buyers); Islamic Financial ecosystem.



#### GLOBAL HALAL ALLIANCE | DEVELOPING AN INTEGRATED ECOSYSTEM

Alliance partners are domain experts and global implementers in each area of the Halal Ecosystem, working together to provide sustainable solutions in building infrastructure for the stakeholders of the Halal Economy.



#### JOHOR HALAL PARK | PHASE 2



#### JOHOR HALAL PARK | KEY OPERATING & ENFORCEMENT AGENCIES

















Royal Malaysian Customs Department



Halal Industry Development Corporation

#### KEY FOREIGN AGENCIES

#### KEY CERTIFICATION & SPECIFIC APPROVAL

















#### JOHOR HALAL PARK | SUPPORTING INFRASTRUCTURE/ FACILITY





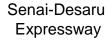






**CIQ Complex** 

North-South Highway



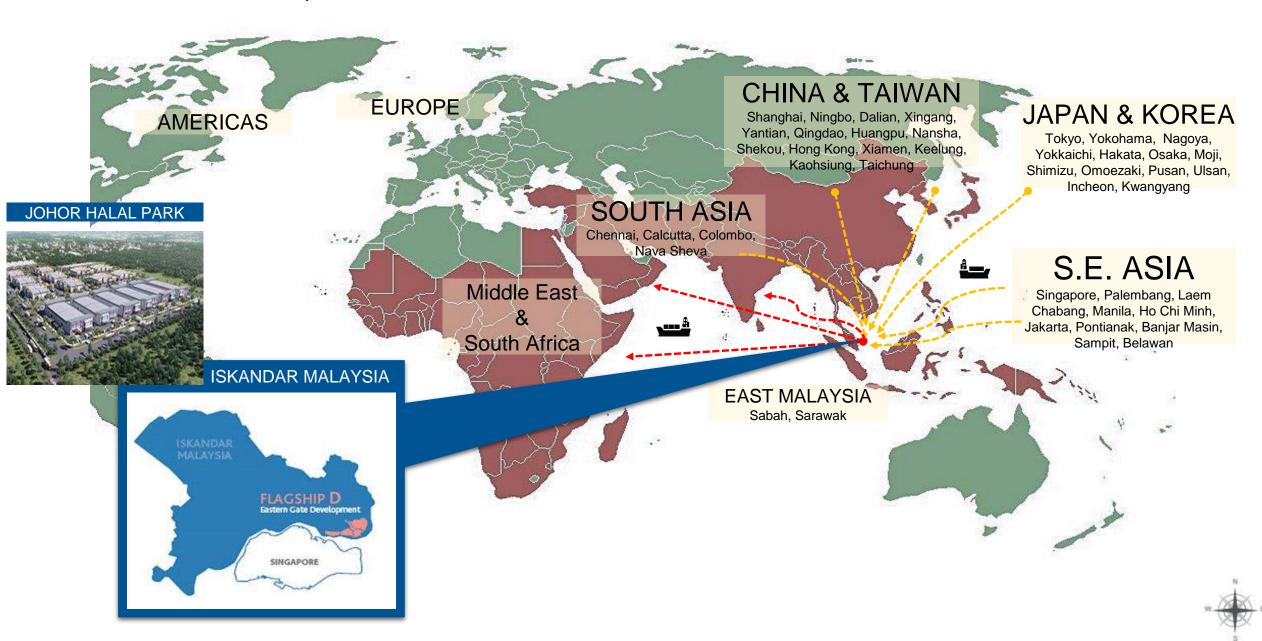




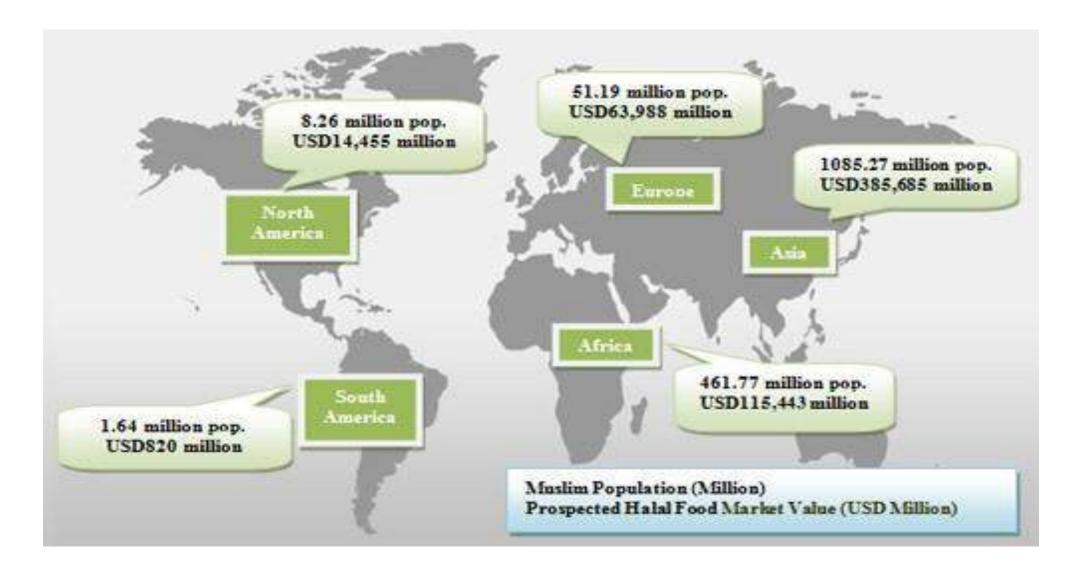




#### JOHOR HALAL PARK | GLOBAL WITHIN REACH



#### JOHOR HALAL PARK | HALAL MARKET POTENTIAL



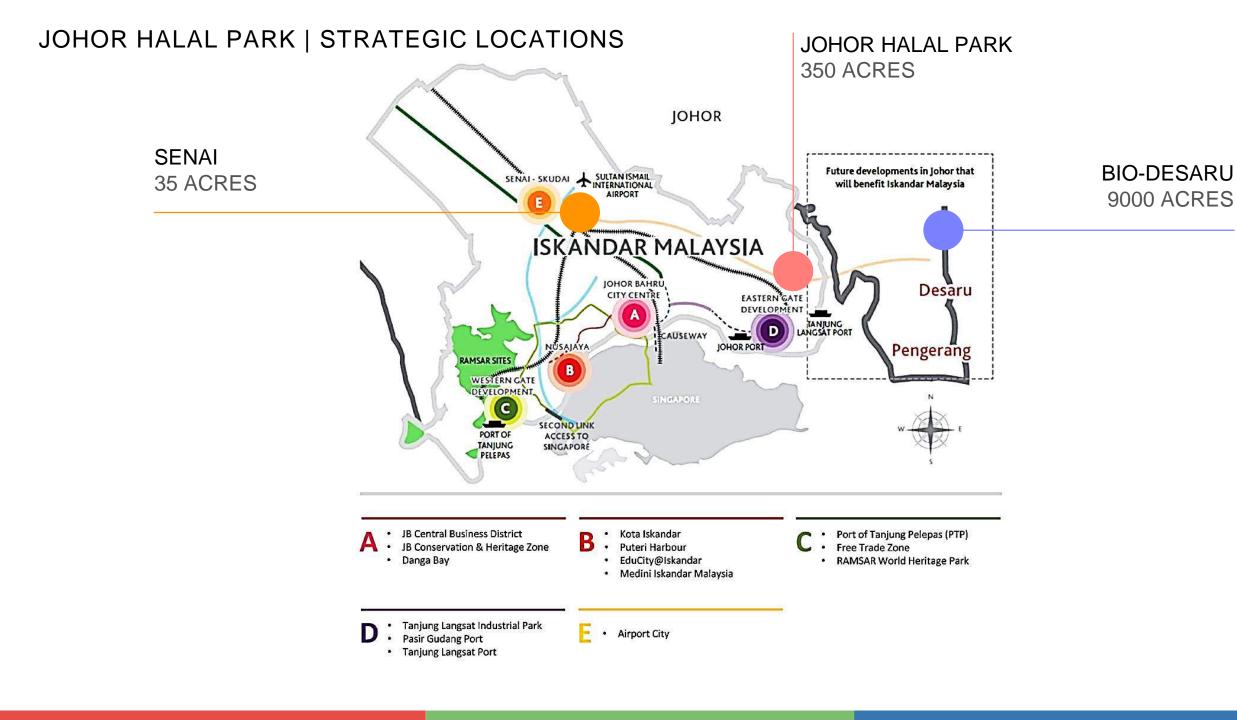
Global halal food market value is estimated of US\$547 billion per annum.

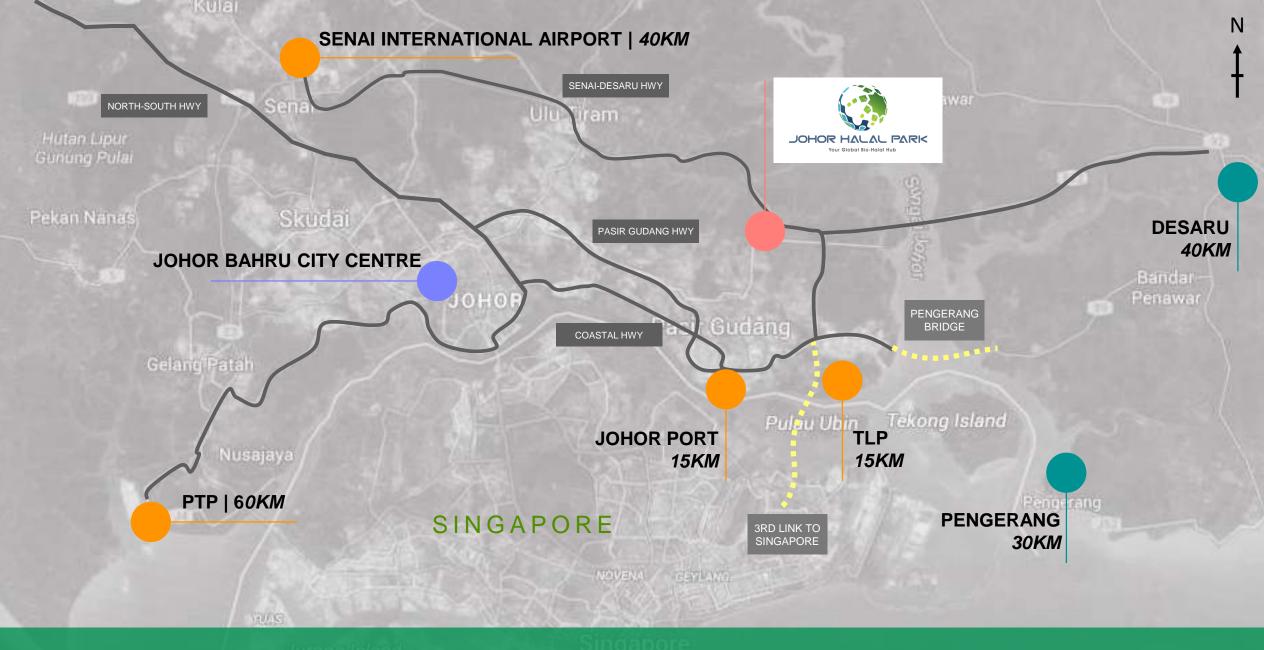
#### JOHOR PORT | MALAYSIA'S SOUTHERN GATEWAY MULTIPURPOSE PORT

Southern Gateway Multipurpose Port in Malaysia, JPB has 5 terminals with 24 berths totalling 4.75 km and covers Containers, Bulk & Break Bulk activities, first port in Johor which designed as Multi-Purpose Port that caters to practically all types of cargoes.

Johor Port is strategically positioned in the 8,000 acre Pasir Gudang Industrial Estate for various industries specialising in petrochemicals, engineering, furniture, telecommunications, electronic goods & food products.

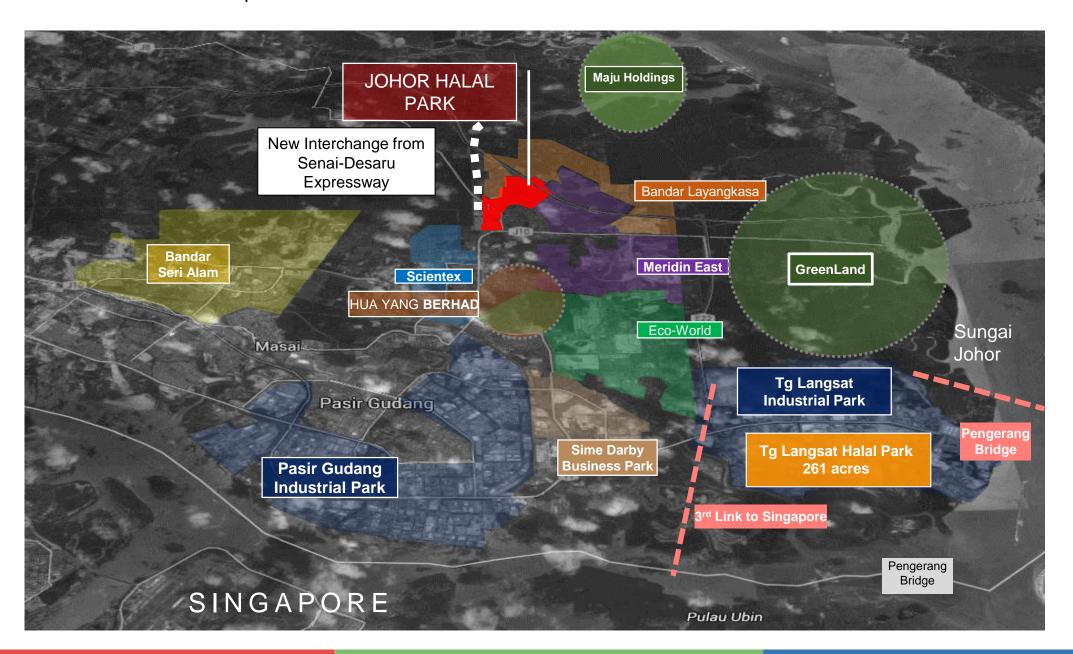






STRATEGIC LOCATION | ACCESIBILTY AND LOGISTICS

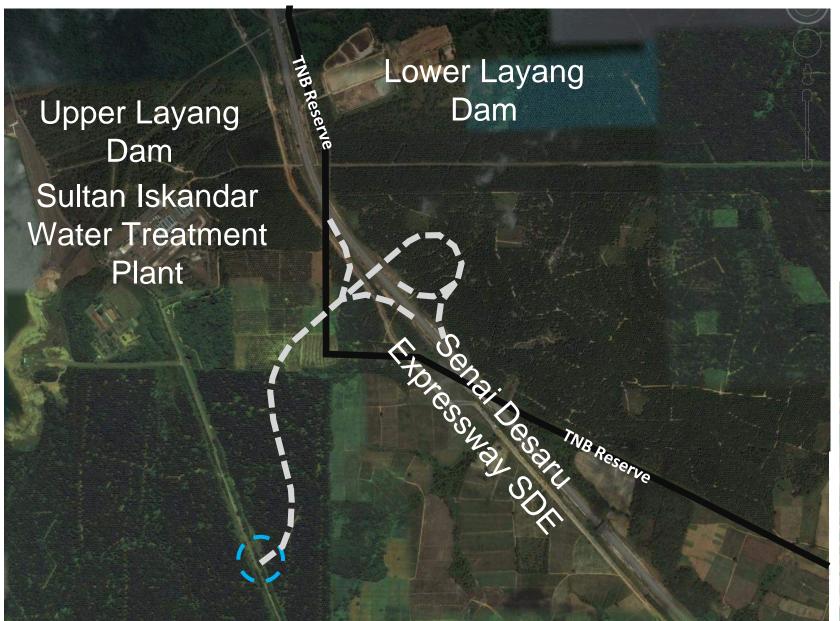
#### STRATEGIC LOCATION | KEY PLAYERS



#### STRATEGIC LOCATION | PROPOSED NEW INTERCHANGE TO SDE & ROADS UPGRADING



#### STRATEGIC LOCATION | PROPOSED INTERCHANGE LOCATION



TOTAL: 1.3 KM
Road Connecting Existing Jalan
Empangan to SDE

NOTES:
Conceptual Interchange at JHP subject to detail design





#### DOUBLE STOREY TERRACE FACTORY (A1)



### JOHOR HALAL PARK | PHASE 1 (2014-2016) DOUBLE STOREY TERRACE FACTORY (A1)

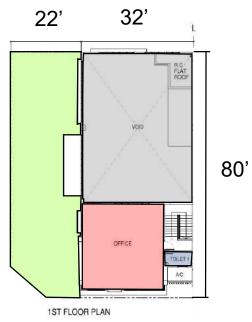
24 UNITS FREEHOLD

LOT SIZE 32' X 80'

BUILT-UP APPROX 3,435 sqft

PRICE FROM RM 1 MILLION







# JOHOR HALAL PARK | PHASE 1 (2014-2016) DOUBLE STOREY TERRACE FACTORY (A1) SITE PROGRESS PHOTOS MAY 2016







#### DOUBLE STOREY TERRACE FACTORY (A2)



### JOHOR HALAL PARK | PHASE 1 (2014-2016) DOUBLE STOREY TERRACE FACTORY (A2)

13 UNITS FREEHOLD

LOT SIZE 32' X 80'

BUILT-UP APPROX 3,368 sqft

PRICE FROM RM 1 MILLION



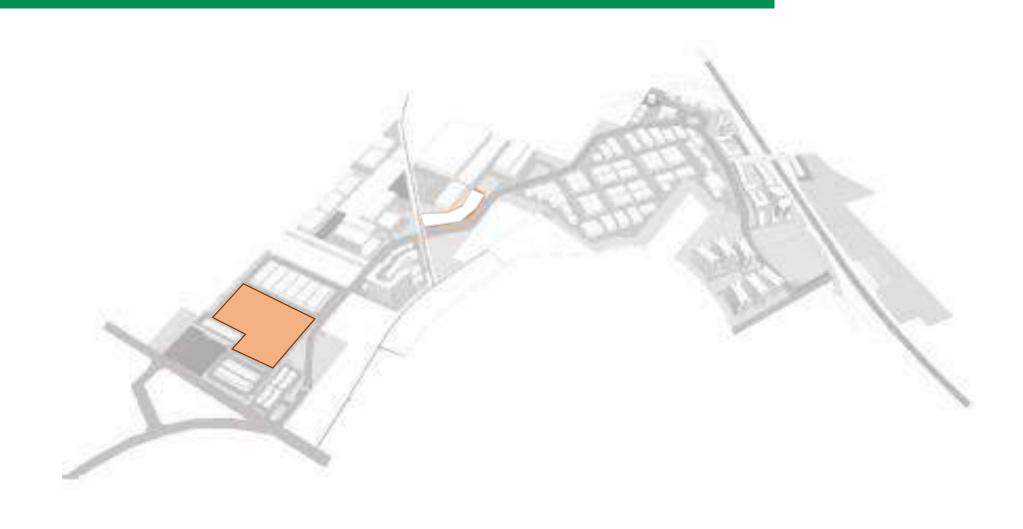


# JOHOR HALAL PARK | PHASE 1 (2014-2016) DOUBLE STOREY TERRACE FACTORY (A2) SITE PROGRESS PHOTOS MARCH 2015





#### DOUBLE STOREY CLUSTER FACTORY



JOHOR HALAL PARK | PHASE 1 (2014-2016)
DOUBLE STOREY CLUSTER FACTORY

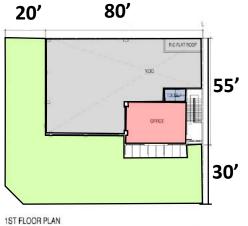
40 UNITS FREEHOLD

LOT SIZE 101' X 85'

BUILT-UP APPROX 5,693 sqft

PRICE FROM RM 2 MILLION







# JOHOR HALAL PARK | PHASE 1 (2014-2016) DOUBLE STOREY CLUSTER FACTORY SITE PROGRESS PHOTOS MAY 2016





#### DOUBLE STOREY LINK DETACHED FACTORY



### JOHOR HALAL PARK | PHASE 1 (2014-2016) DOUBLE STOREY LINK DETACHED FACTORY

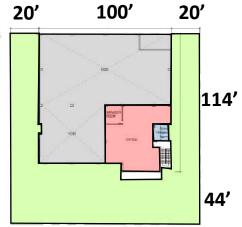
12 UNITS FREEHOLD

LOT SIZE 140' X 158'

BUILT-UP APPROX 15,296 sqft

PRICE FROM RM 5 MILLION





IN ELOOP PLAN



## JOHOR HALAL PARK | PHASE 1 (2014-2016) DOUBLE STOREY LINK DETACHED FACTORY SITE PROGRESS PHOTOS MAY 2016

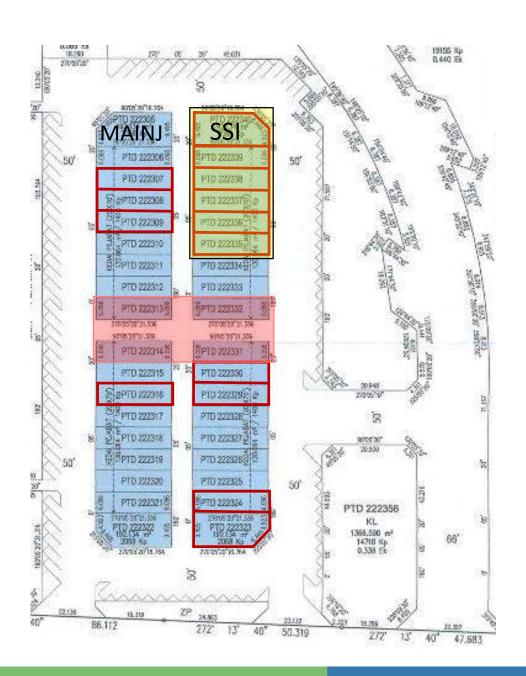






#### JOHOR HALAL PARK | PHASE 1B

36 UNITS SHOP OFFICE





36 UNITS FREEHOLD



#### JOHOR HALAL PARK | PHASE 1B (2016-2017)

SHOP OFFICE

36 UNITS FREEHOLD

LOT SIZE 20' X 70'







# PHASE 2 (2016-2018)

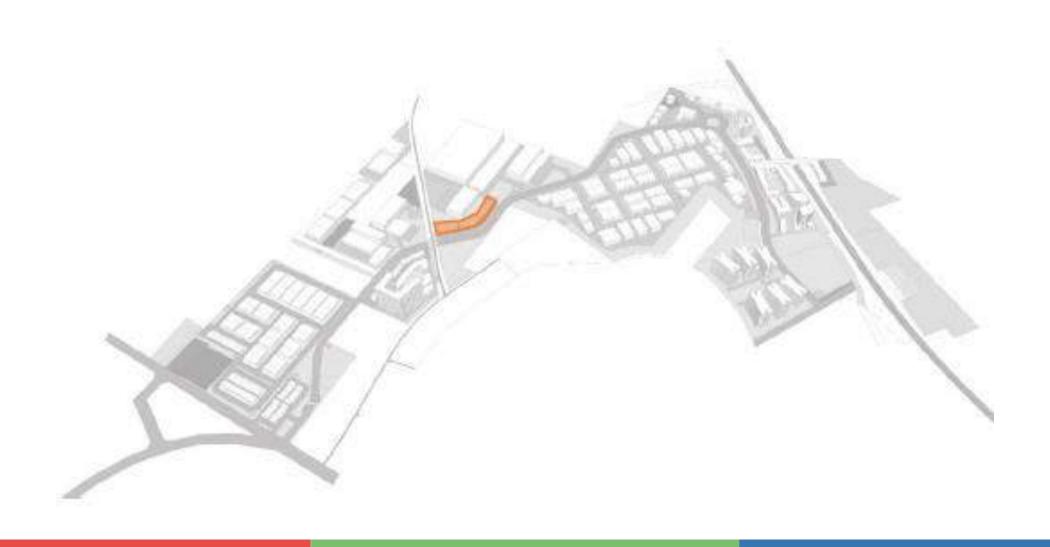
A JOINT VENTURE DEVELOPMENT





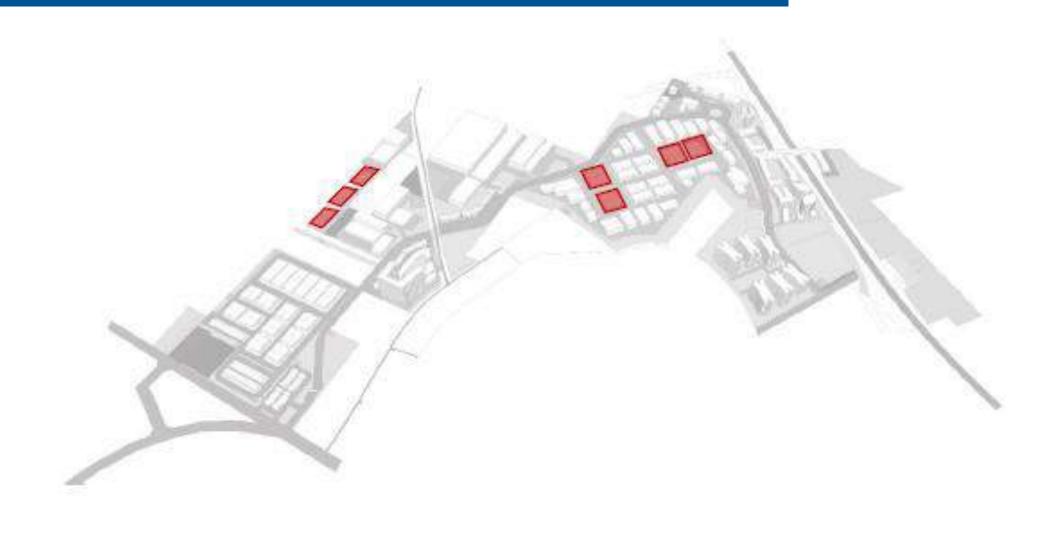


# INDUSTRIAL - TERRACE FACTORY



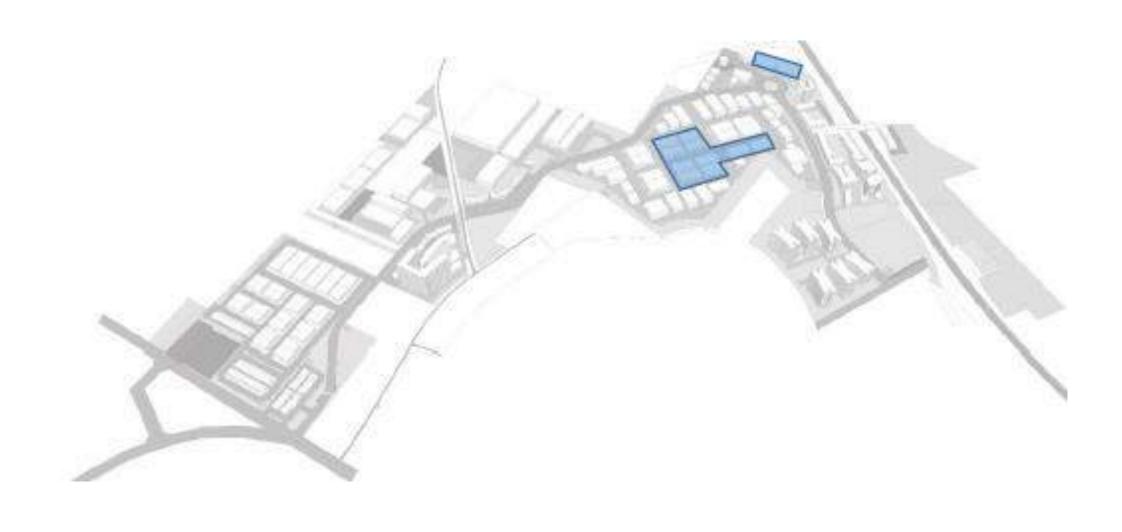


# INDUSTRIAL - CLUSTER FACTORY





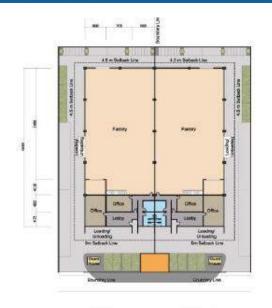
# INDUSTRIAL - SEMI-D FACTORY

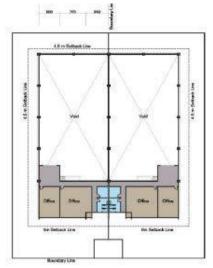


JOHOR HALAL PARK | PHASE 2 (2016-2018)
INDUSTRIAL - SEMI D FACTORY

24 UNITS FREEHOLD

LOT SIZE 140' X 150'
BUILT-UP APPROX 12,000 TO 20,000 sqft



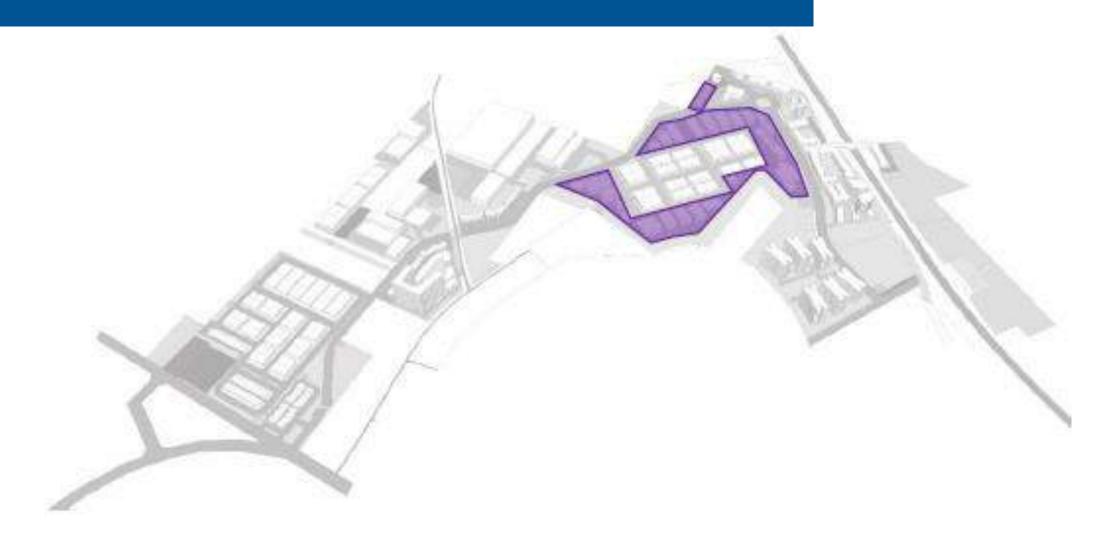




MEZZANINE FLOOR PLAN



# INDUSTRIAL - DETACHED FACTORY





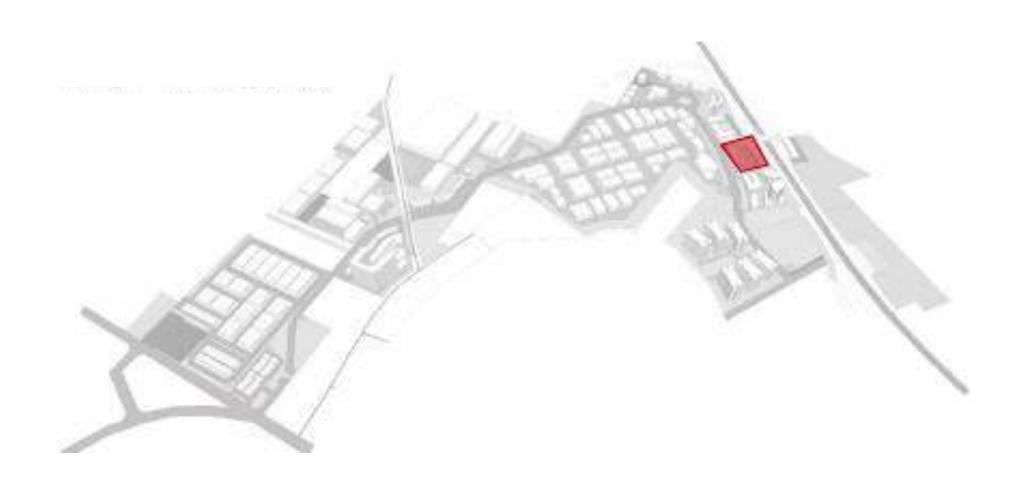
# BUILT TO SUIT FACTORY







# J-BIOTECH HQ | SCIENTIFIC HALAL & TCM LABS | CENTRE OF EXCELLENT COES



JOHOR HALAL PARK | PHASE 3 (2017-2020)

J-BIOTECH HQ | SCIENTIFIC HALAL & TCM LABS | CENTRE OF EXCELLENCE COEs

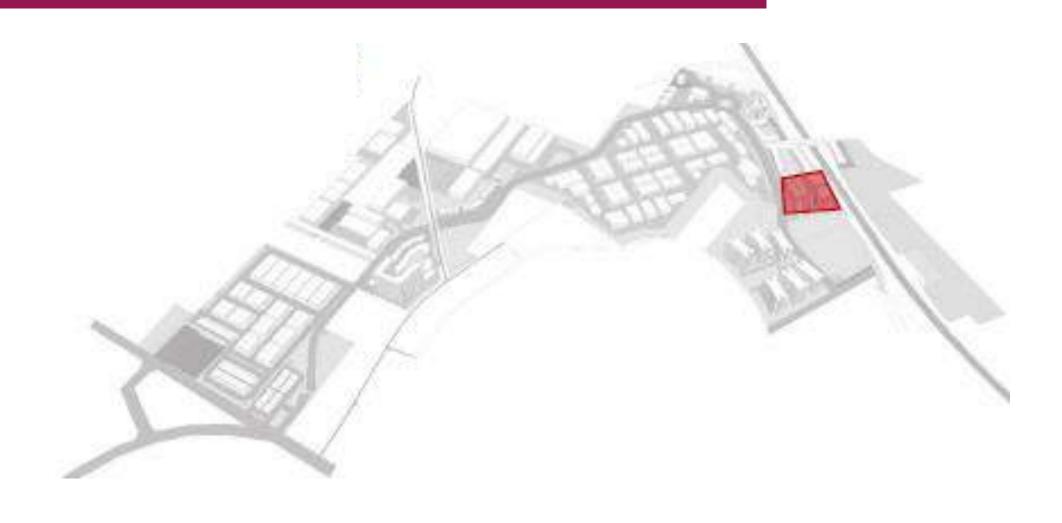
7 STOREYS

LOT SIZE 5 ACRES
BUILT-UP APPROX 90,000 sqft





# J-BIOTECH BIZ HUB

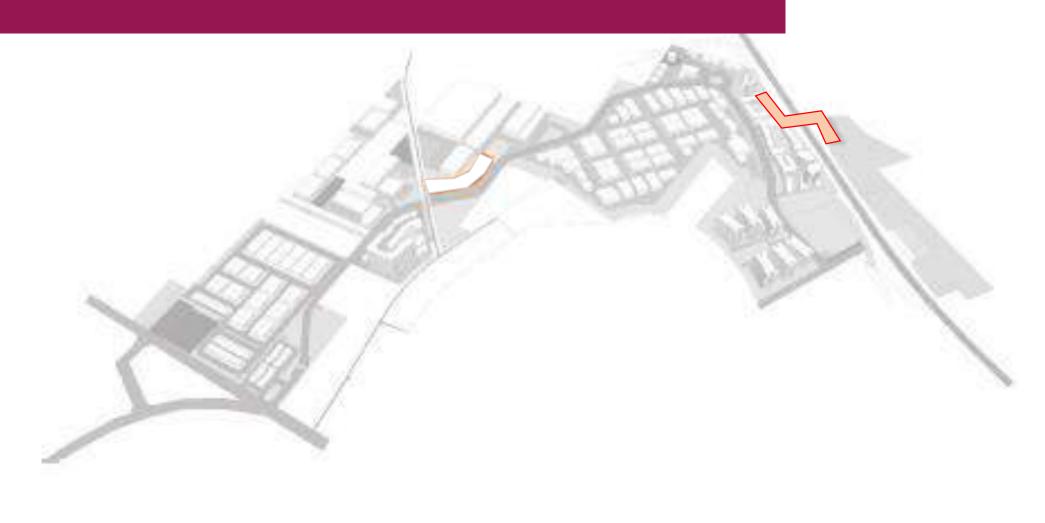


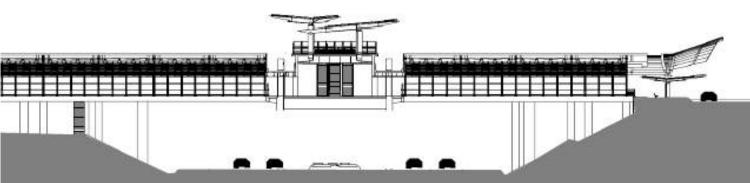






## REST AND SERVICE AREA

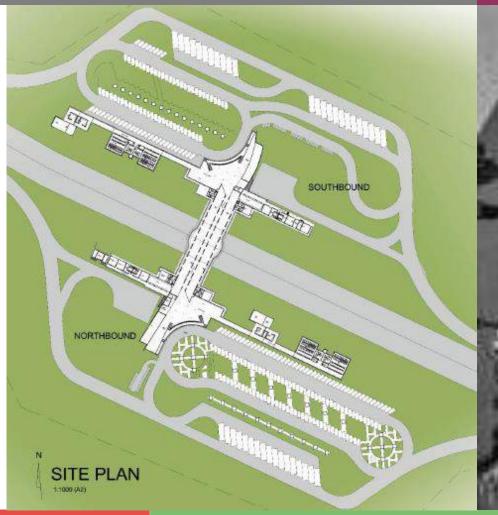




JOHOR HALAL PARK | PHASE 3 (2017-2020)
REST & SERVICE AREA

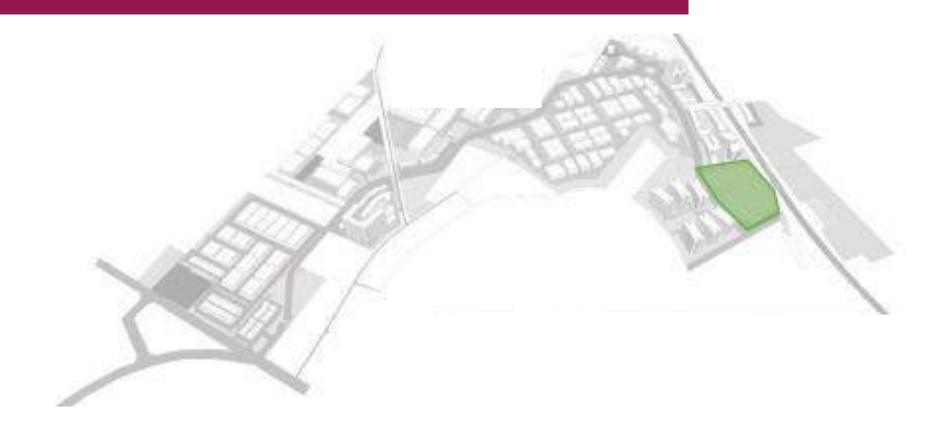
3 STOREYS

LAND SIZE 4.91 ACRES





## BIO DESARU MINI FARM



JOHOR HALAL PARK | PHASE 3 (2017-2020)

BIO DESARU MINI FARM

CONCEPT IMAGES

LAND SIZE 9.95 ACRES

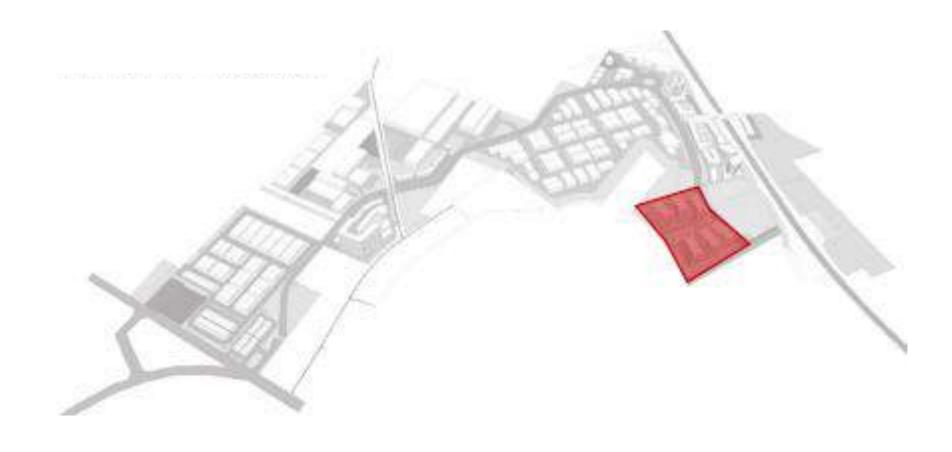








# STAFF AND INTERNATIONAL ENCLAVES









# THANK YOU

A JOINT VENTURE DEVELOPMENT





